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Guido Mallardi is an awarded pianist (MMUS), composer (BMUS) and researcher, WPTA UK President and WPTA appointed juror. Winner of "On Piano Creativity" Permanent International Contest and a scholarship, he is recognized for both his piano artistry and his own compositions by such famous figures as A. Lonquich, H. U. Passarella, R. Shchedrin, F. Rzewski, P. Rattalino and Dickran Atamian. In the 2006-2009 period, he started deep research and came to an innovative analysis method he called "Analogic" that considers music as a map of symbols, which method has its application in composition and performing technique. In 2011 he developed Brainarm Full Compositional Coaching (www.brainarm.com), a cutting-edge revolutionary praxis allowing both musicians and non-musicians to compose high-quality music by means of the coach's hands, however without letting any artistic influence to occur. In the same year, he presented his PTS (Piano Technique Stenography), a method that simplifies the understanding of the complex movements involved during the piano performance and prevents ineffective techniques, easing a more fruitful practice. He has performed in Europe and composes music in many styles, including contemporary classical and jazz. His music can be found at www.guidomallardi.com and on the major online platforms.

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"Introduction to the Analogic Method. The foundation of music at a glance."

A bridge between philosophy and music, a "music genesis" from the archetypes through evocation and analogy, leading from our inner world to the outer, the Analogic Method clearly shows that after all, music is always a representation of reality or its virtual projection, since both universes (musical and physical) share the same roots. Behind the "incarnation of the structured sound", there is a marvellous platonic world of pure concepts, from which whatever we can perceive or conceive originates. By describing music through the development of symbols and archetypes, not only this new method finds application in analysis, composition, performance and instrumental technique, it can also help developing spiritual awareness and artistic sensitivity through music.

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